



## Press release

R 413

### Perfectly automated billing

Platform hirer Gerken uses Rösler miniDaT in its 1,800 working platforms – real time and precise billing – security for all sides



“Local radio” – you could say a new radio station has opened. In reality it’s all about a new possibility for data transmission using Rösler Software-Technik for miniDaT data recording. In this case at a large nationwide working platform hirer, Gerken, which has its headquarters in Düsseldorf. Gerken hires out 1,800 working platforms nationwide. Rösler miniDaTs are installed in all of them. Two types of data are collected by them for correct customer billing. Firstly, when was the platform working. And secondly, when

was the battery charged – only for electrically operated platforms, of course. As soon as the truck transporting the working platform reaches a branch and drives into the yard or leaves it, the Rösler miniDaT automatically reads the appropriate data via “local radio” and also automatically sends it to the billing system. This guarantees that precise and real time billing can be carried out.

### Tried and tested Rösler technology

Rösler miniDaT is a system tried and tested for 20 years. The system ultimately consists of a rectangular box, which when connected to the platform technology can record up to five different types of data - 24 hours a day, 365 days a year. The miniDaTs can be read by hand with a data reader or also, as here with Gerken, automatically via “local radio”. This is also possible with Obserwando, the internet based data monitoring system from Rösler Software-Technik. Obserwando is the Rösler data monitoring technology that works via the internet. It makes all types of machinery monitoring and remote diagnoses possible. Gerken uses Obserwando for large, electrically-operated scissor lifts. At Gerken the location of use is localised using Obserwando, the condition of the battery charge is identified and theft protection and above all real time billing are guaranteed. For example, if a working platform has been hired for a longer period – weeks or months – this makes it possible to read the working times via the internet in order to be able to issue interim bills.

### Billing basis is clear for everyone

The miniDaTs installed in all Gerken working platforms are the simplest technical variants from Rösler, ultimately representing a secure and checkable basis for working platform bills. This is very important to Gerken, because as one of the largest work platform hirers in Germany the company always wants to be at the cutting edge of technical development and above all with the highest possible efficiency too. Over 200 people are employed at Gerken at twelve branches in Germany and one in the



Netherlands. All types of working platforms are hired out up to 48m high and truck working platforms up to a working height of 103m. For this purpose delivery is exclusively carried out with the company's own trucks and above all with its own staff. Because Gerken places a particularly high emphasis on specialist and technical instruction being at the best level. This is effectively guaranteed by their own staff. The large truck working platforms from 45m are exclusively hired out with the company's own staff. And Gerken offers much more than working platforms of all types. Thus a complete technical package to set up building sites is now offered. For example, containers, lighting masts, mobile scaffolding and similar. Furthermore, for industrial use, for example, the customer can hire forklift trucks, inclined lifts and much more. The clientele extends across many sectors, such as construction, garden and landscape construction, facility management, tradesmen, municipal services and industry among others.

### **The quickest service path**

This combines everything they could conceive of for service and repairs and this on the quickest path. Thus Gerken operates 15 customer service vehicles and offers its service 24 hours a day, 365 days a year. The advantage of this is that through relatively short paths the customer can be assured of quick reaction times. This is also confirmed by the Gerken principle of providing the highest efficiency. One part of the basis for this is represented by Rösler Software-Technik's equipment. "A contribution to this is also make," as Michael Quath, Head of Purchasing at Gerken, says, "by good cooperation with Rösler emerging over the years. After all, this is also what benefits the customer." In the final analysis this means the highest technical quality and absolutely reliable billing with the customer, based on the data recorded by Rösler miniDaT.

### **The company**

The Rösler Software-Technik GmbH is since 1985 active on the German and European market. With the miniDat-hardware, the WinDaT-software and the Obserwando-system the company offers a complete package of stationary or internet-based monitoring equipment for mobile machines and devices. Theft protection, machine positioning, machine data collection and order processing are the main areas of the Rösler-systems. The Rösler-systems are distributed directly or via retailer. By now more than 50,000 systems are used in forklifts, platforms, construction machines and vehicles.

With the new Rösler-App daTime a further step was made towards a mobile and paperless order processing via smartphone and tablet. More information at [www.daTime.de](http://www.daTime.de), [www.minidat.de](http://www.minidat.de).

Information:

Rösler Software-Technik GmbH  
Betsbruchdamm 29  
28816 Stuhr  
Tel: +49 (0) 0421 – 80 22 70-0  
Fax: +49 (0) 421 – 80 99 397  
E-Mail: [info@minidat.de](mailto:info@minidat.de)  
[www.minidat.de](http://www.minidat.de)

Press contact:

Teubert Kommunikation  
Im Krummen Ort 6  
28870 Fischerhude  
Tel: +49 (0) 4293 – 78 94 890  
Fax: +49 (0) 4293 – 78 94 891  
E-Mail: [info@teubert-kommunikation.de](mailto:info@teubert-kommunikation.de)  
[www.teubert-kommunikation.de](http://www.teubert-kommunikation.de)